



# Advertising Opportunity



Want to see your business here? [Advertise Here](#)

Contact Us For Information and Prices

## Demographics

- Developed in 2014 for the State of Washington
- Over 500 businesses registered
- 1,000 searches per month
- Over 100 government users, including contracting officers and purchase card holders
- Engineered by Provider that created Match Force for North Carolina yielding over \$600M to those state businesses..
- 750 unique visitors monthly
- Repeat visitors between 3 and 4 times each month
- 67% male audience
- 74% of audience between 35 and 65 years of age
- 66% of audience makes over \$60,000 annually

## Advertising Rates for Ad unit

### 1. Leaderboard Ads (728x90 pixels)

- a. Monthly Run of Site - \$25.00
- b. Monthly in One Specific Header Page Location - \$50.00

### 2. Footer Ads (728x90 pixels)

- a. Monthly Run of Site - \$25.00
- b. Monthly in One Specific Header Page Location - \$50.00

### 3. Package of two ads.

- a. Monthly Run of Site - \$35.00
- b. Monthly in One Specific Header Page Location - \$65.00

### 4. Package of three ads.

- a. Monthly Run of Site - \$50.00
- b. Monthly in One Specific Header Page Location - \$75.00

For more information on advertising, contact advertising @wacommerce.com or call 877-510-7928.

\*As of August 22, 2014

\*\* Based upon availability



# Advertising Opportunity

## TERMS AND CONDITIONS

a) These terms and conditions apply in all circumstances. Deadlines to place and cancel advertising may vary depending on placement of advertising schedules. Rates quoted are for retail advertising only and WACommerce ("the Publisher") reserves the right to classify all advertisements. Applicable taxes are extra. A contract must be signed in order to obtain contract discounts. Contingent orders will not be accepted. The Publisher will require prepayment from advertising agencies who indicate that their client(s) is responsible for payment of the advertisement or if any kind of payment disclaimer is used or implied on advertising agency insertion orders.

b) Accounts are payable when rendered. Accounts are considered past due if payment is not made at the renewal date which is 1 month from the start of the service. The Publisher may increase advertising rates at any time and all contracts are accepted subject to this condition. The advertiser may cancel any contract without short rate penalty on notice within 15 days after higher rates are made effective by the Publisher.



c) The liability of the Publisher for damage arising out of errors in advertisements is limited to the amount paid for the space actually occupied by the portion of the advertisement in which the error occurred, whether such error is due to the negligence of the Publisher's employees or otherwise. The liability of the Publisher for damage arising out of non-insertion of any advertisement is limited to the amount received by the Publisher for such advertisement, whether such non-insertion is due to the negligence of the Publisher's employees or otherwise. The Publisher accepts no responsibility for loss of profit or any type of damages whatsoever, including any arising from the exercise of any of its rights, non-insertion of any advertisement or any error made in any advertisement whether such error is due to the negligence of the Publisher's employees or otherwise.

d) If an error is made by the Publisher, which in its judgment materially affects the value of an advertisement, a corrected advertisement will be inserted once upon demand without further charge. Such "make good" insertions will not be granted on minor errors, which in the Publisher's judgment do not lessen the value of the whole advertisement.

e) The advertiser agrees to indemnify the Publisher for any losses or costs incurred by the Publisher as a result of publishing any advertisement which is libelous or misleading or otherwise subjects the Publisher to liability. This indemnity shall apply to all advertisements published, even if produced by the Publisher on behalf of the advertiser.



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f) The Publisher expressly disclaims all warranties, representations and conditions of any kind, express or implied, by statute or otherwise, to the fullest extent permitted by law. All of the Publisher's limitations of liability and disclaimers set out in these terms and conditions shall apply notwithstanding the breach of a fundamental term or condition or a fundamental breach.

g) All materials produced by the Publisher will remain the property of the Publisher. Copyright in such materials shall be owned by the Publisher. The Publisher will not be responsible for the return of materials supplied by the advertiser unless return delivery instructions are received when the advertisement is placed.

h) The Publisher will not knowingly publish any advertisement which is illegal, infringing, misleading or offensive to its readers.